

## ORDER



Wichita KS KSNW

<b>Orders</b>	<b>Order / Rev:</b>	<b>A2742568</b>	
	<b>Alt Order #:</b>	27155239	
	<b>Product Desc:</b>	General	
	<b>Estimate:</b>	8745	
	<b>Flight Dates:</b>	10/27/20 - 11/02/20	<b>Primary AE:</b> Katz Washington
	<b>Original Date / Rev:</b>	10/23/20 / 10/23/20	<b>Sales Office:</b> K-WAS
	<b>Order Type:</b>	REG	<b>Sales Region:</b> Nat
<b>Agency</b>	<b>Name:</b>	<b>Canal Partners Media</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		900 Circle 75 Parkway, SE	<b>Billing Cycle:</b> EOM
		Atlanta, GA 30339	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Kali Barnett/US Congress/KS/Der</b>	<b>Order Brand:</b>
	<b>Demographic:</b>	A35+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	PL12	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL-CAND	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	P5	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	14	\$5,760.00	\$4,896.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	14	\$5,760.00	\$4,896.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$5,760.00</b>	<b>\$4,896.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/27/20	11/02/20	KSN Today 2	CM	6-7am	MTWTF--	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		2			\$400.00			0.00			
N 2	Multi	10/27/20	11/02/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		2			\$600.00			0.00			
N 3	Multi	10/27/20	11/02/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		2			\$1,000.00			0.00			
N 4	Multi	10/31/20	10/31/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: A2742568  
 Alt Order #: 27155239  
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: POL/Kali Barnett/US Congress/KS/Dem  
 Product Desc: General  
 Estimate: 8745

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$100.00		0.00			
N 5	Multi	10/31/20	10/31/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show Sa											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$300.00		0.00			
N 6	Multi	10/31/20	10/31/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$400.00		0.00			
N 7	Multi	11/01/20	11/01/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$500.00		0.00			
N 8	Multi	10/27/20	11/02/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	1	\$280.00	P3	0.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					1	\$280.00		0.00			
N 9	Multi	10/27/20	11/02/20	Kansas Today	CM	430-5am	MTWTF--	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Kansas Today											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					2	\$40.00		0.00			
N 10	Multi	10/27/20	11/02/20	KSN Today 1	CM	5-6am	MTWTF--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN Today 1											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					1	\$100.00		0.00			
													Totals	14	\$5,760.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27155239	<b>Changes as of:</b> 10/23/2020 at 9:02 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 1231/1456/8745	<b>Flight:</b> 10/27/20 - 11/2/20	<b>Station:</b> KSNW
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Kall Barnett for Kansas CD-1	<b>Market:</b> Wichita
900 Circle 75 Parkway, SE Atlanta, GA 30339	<b>Product:</b> General	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 10105294	<b>Buyer:</b> Prescod, Devon	<b>Service:</b> Nielsen
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Primary Demo:</b> Adults 35+	<b>Assistant:</b> KELLY JOHNS 202-872-5880
<b>Separation:</b>		
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$5,760.00
		<b>Total Spots:</b> 14
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/27	10/27 - 10/27	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 6a-7a		Kansas Today 3	\$400.00	0	30	2		2	\$800.00	\$0.00	0.0
Changes: Rate from 200 to 400												
2	Tu-F,M 8a-9a		Today Show (8-9am)	\$600.00	0	30	2		2	\$1,200.00	\$0.00	0.0
Changes: Rate from 270 to 600												
3	Tu-F,M 5p-5:30p		KSN News	\$1,000.00	0	30	2		2	\$2,000.00	\$0.00	0.0
Changes: Rate from 500 to 1000												
REV-4	Tu-F,M 6p-6:30p		KSN News	\$1,500.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 750 to 1500												
REV-5	Tu-F,M 6:30p-7p		Wheel of Fortune	\$2,000.00	0	30	2	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 800 to 2000												
6	Sa 6:30a-8a		Kansas Today Weekend	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
7	Sa 8a-9:30a		Saturday Today Show	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
Changes: Rate from 150 to 300												
REV-8	Sa 5p-5:30p		Jeopardy	\$170.00	0	30	1	0	0	\$0.00	\$0.00	0.0
9	Sa 6p-6:30p		KSN News	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
REV-10	Sa 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 400 to 800												
11	Su 5p-5:30p		KSN News	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
Changes: Rate from 250 to 500												
REV+ 12	Tu-F,M 12:30p-1p		Good Day Kansas	\$280.00	0.0	30	0	1	1	\$280.00	\$0.00	0.0
REV+ 13	Tu-F,M 4:30a-5a		News	\$40.00	0.0	30	0	2	2	\$80.00	\$0.00	0.0
REV+ 14	Tu-F,M 5a-6a		News	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0
<b>TOTALS:</b> 14									<b>14</b>	<b>\$5,760.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27155239	<b>Changes as of:</b> 10/23/2020 at 9:02 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 1231/1456/8745	<b>Flight:</b> 10/27/20 - 11/2/20	<b>Station:</b> KSNW
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Kali Barnett for Kansas CD-1	<b>Market:</b> Wichita
900 Circle 75 Parkway, SE Atlanta, GA 30339	<b>Product:</b> General	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 10105294	<b>Buyer:</b> Prescod, Devon	<b>Service:</b> Nielsen
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Primary Demo:</b> Adults 35+	<b>Assistant:</b> KELLY JOHNS 202-872-5880
<b>Separation:</b>		
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$5,760.00
		<b>Total Spots:</b> 14
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$5,760
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$5,760.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>14</b>	<b>\$5,760.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Nov	14	\$5,760.00
<b>Total</b>	<b>14</b>	<b>\$5,760.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	10/23/20 9:02 AM	KELLY JOHNS	Revised		1	\$0	\$5,760.00
New	10/23/20 8:54 AM	KELLY JOHNS	New	15		\$5,760.00	\$5,760.00

Changes: Total Spots from 15 to 14, Demo Meta to [R16]. 12 buylines added or modified.

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, DEVON PRESCOD, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kali Barnett

Authorized committee:

Kali for Kansas

Agency requesting time (and contact information):

☐ N/A CANAL PARTNERS MEDIA

Candidate's political party:

DEMOCRATIC

Office sought (no acronyms or abbreviations):

Kansas Congressional District 1

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Alejandro Rangel-Lopez

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

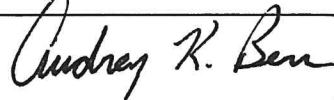


Name: DEVON PRESCOD

Date of Request to Purchase Ad Time: 10/15/20

#### Station Representative

Signature:



Name:

Audrey Berry

Date of Station Agreement to Sell Time: 10/23/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: DEVON PRESCOD

Date: 10/15/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?



Yes



No

Date ad received:

10/15/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

A2742568

Station Call Letters:

KSNW

Date Received/Requested:

10/23/20

Est. #:

8745

Station Location:

Wichita, KS

Run Start and End Dates:

10/27- 11/2/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.